

Ideal Integrations Achieves VMware Solution Competency in Virtualization of Business Critical Applications (VBCA)

July 3, 2012 — Ideal Integrations, Inc. today announced that it has successfully completed the Virtualization of Business Critical Applications (VBCA) solution competency, completing training for Exchange and SQL. This achievement demonstrates that Ideal Integrations is committed to be an expert in helping customers virtualize their IT environments. Further, in achieving this competency, Ideal Integrations acknowledges that this distinction and VMware solutions are key accelerators for enabling their growth in the virtualization and cloud markets.

“VMware is pleased to recognize Ideal Integrations for achieving the VBCA solution competency. Achieving this competency demonstrates to customers that Ideal Integrations is committed to be an expert in helping customers virtualize their IT environments, enabling them to confidently select Ideal Integrations as a solution provider capable of delivering VMware solutions to customers on the journey to cloud computing,” said Doug Smith, vice president, global partner strategy and operations, VMware. “We value our partnership with Ideal Integrations and we appreciate their efforts in achieving this VMware distinction.”

VMware has established solution competencies as designations of expertise that enable customers to identify partners with the highest level of VMware technical solution knowledge and experience. VMware partners with competencies are able to earn customer credibility by driving deeper into customer engagements, based on knowledge and ability with the following VMware solution competencies:

Virtualization of Business Critical Applications (VBCA) Competency: Recognizes partners for their demonstrated ability to provide guidance and solutions for virtualizing business-critical applications such as Exchange, SQL, SharePoint, Oracle DB and SAP

VMware Partner Network is a comprehensive program that provides a common infrastructure, extensive sales and services tools, margin opportunities and industry-recognized training for the entire VMware partner ecosystem, including solution providers, technology partners and original equipment manufacturers (OEMs). VMware Partner Network is designed to help ensure a more consistent and successful user experience as well as help partners increase their business potential by increasing their skills in VMware solutions. The program helps partners maximize their investments in VMware virtualization to provide customers with the best end-to-end virtualization solutions available.

Read more about [VMware Partner Network](#).

About Ideal Integrations, Inc.

Ideal Integrations, Inc. is an IT systems integration company specializing in design, implementation, maintenance and management of infrastructure - ranging in scope from single projects to complete services and solutions. From start-ups to companies generating over \$2 billion in annual revenue, our customers span numerous industries and locations across the U.S. For more information on Ideal Integrations, Inc., please visit www.idealintegrations.net.

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Contact: Valerie Levanduski
Marketing Manager, Ideal Integrations, Inc.
E-mail: VLevanduski@IdealIntegrations.net
Phone: 412-349-6663