



THE SKY'S THE LIMIT

Passionate, curious, inquisitive, driven, flexible, aware, attentive, proactive, ethical, trustworthy... these are just some of the words that drive and inspire the team of Ideal Integrations each day to provide custom network solutions for our clients.

Ten years ago, CEO Michael Stratos was tired of the IT industry forcing 'cookie-cutter' solutions onto end users when it didn't make sense for their organization or needs. In 2003, he ventured out to change that standard and created Ideal Integrations a company that was focused on offering custom solutions for technology challenges within businesses of all sizes and markets.

Fast-forward to today Ideal Integrations has more than 45 employees and provides services that include network design, security compliance, disaster recovery, virtualization, routine maintenance, 24/7 monitoring and cloud-based offerings. Their services have expanded through the years as the needs of businesses have adjusted to the ever-changing technology environment. These offerings are regularly reviewed and analyzed by their team to ensure that they are the optimal solutions available in the marketplace.

Ideal Integrations' internal network is made up of the solutions that they offer to their clients. They have created alliances with the organizations that provide the best technology products in their categories. They won't recommend or provide clients with anything that they don't believe in and use themselves. That particular way of thinking and strategic planning has allowed them to review all of the technologies that are out there, but be selective and align themselves with the ones that are superior in results and value.

Chris Fox, the Director of Technology at Ideal Integrations, states that, "When we see technology growing and maturing in ways that can have a large impact on our business and our clients' business, we know it is the technology on which to invest our

resources and focus on business. This includes technologies like our development of virtualization solutions five or 10 years ago, and our list of cloud service offerings now."

Ideal Integrations created an IdealCloud division to assist with the growing popularity of organizations wanting to participate in cloud computing. With the Internet providing countless opportunities for access and the increase for end users to have more flexibility, organizations needed solutions to take advantage of these features and remain profitable. Ideal Integrations solutions provide voice, infrastructure and software-as-a-service to automate administrative tasks, provide remote access for employees and create additional security layers while protecting clients' applications at its data center. The technology gives you access to more powerful IT solutions that give your company a competitive edge without requiring a large amount of time or monetary investment and opens the door for further growth.

Technology will continue to change, and new products and services will be becoming more important for organizations to review. Consider Ideal Integrations when researching a company that can listen to and appreciate your business initiatives. When looking for a business partner to help you work on something that is fundamentally essential to the operation of your business (such as technology), you need to seek out someone that fits in well with your existing corporate culture. Whether it be expanding offices abroad or helping you to prepare your systems to continue to run in the event of a power outage, you need to find someone that looks out for you and takes pride in the way they operate. You need a partner...a group of individuals who have your back...let Ideal Integrations be your ally to help you lay the IT foundation needed for continued success. Remember, the sky is the limit.

For more information contact communications@idealintegrations.net, call 412-349-6680 or visit our website at www.idealintegrations.net.

